

# Wassana Techadilok

## ART DIRECTOR · MULTIDISCIPLINARY DESIGNER

With more than 10 years of experience in the design industry, I enjoy transforming complex ideas into clear, thoughtful and engaging visuals. I enjoy collaborating with a team and am equally confident managing projects independently from concept through completion.

## EXPERIENCE

### Art Director | 2020–Present

Senior Designer | 2018–2019

Graphic Designer | 2015–2018

MJH LIFE SCIENCES | CRANBURY, NJ

- Designed and produced integrated marketing communications across print and digital platforms for healthcare audiences.
- Collaborated with marketing, editorial, sales, production and event teams while independently managing projects from concept through delivery.
- Contributed to more than 200 issues across six publications, designing covers and layouts, retouching photography and producing specialized print components.
- Developed AI-assisted creative content and production tools, including a workflow that generates more than 145 publication-ready charts

### Graphic Design Intern | Sep–Dec 2015

SPARK YOUTH MENTORSHIP PROGRAM | PHILADELPHIA, PA

- Designed Spark's 10th-anniversary booklet, infographics and supporting digital materials.
- Received written commendation from Spark's CEO for the design of its 10th-anniversary booklet.

### Creative Intern | Jan–Apr 2015

BEACON HEALTHCARE COMMUNICATIONS |  
Bedminster, NJ

- Created logos, presentation templates and scientific infographics while contributing to client-facing brainstorming and concept development.



215-490-4410



wtechadilok@gmail.com



WTvisualStudio.com

## SKILLS

Art Direction · Brand Systems ·  
Integrated Marketing · Editorial  
Design · Digital Design · Event  
Graphics · Presentation Design ·  
Photo Retouching · Typography ·  
Data Visualization · Motion Design ·  
AI-Assisted Workflows

## TOOLS

### Adobe Creative Cloud:

InDesign, Illustrator, Photoshop,  
Acrobat and Lightroom

**Microsoft 365:** PowerPoint, Excel,  
Word, SharePoint and OneDrive

**Creative and AI:** Canva, ChatGPT,  
Midjourney, Runway, Claude, and  
Higgsfield

### Workflow and platforms:

HubSpot, GitHub, Dropbox and  
Google Workspace

## EDUCATION

### AAS, Graphic Design 2010–2015

COUNTY COLLEGE OF MORRIS ·  
RANDOLPH, NJ

Phi Theta Kappa Honor Society

### BA, Tourism and Hotel Studies 2001–2004

Bangkok University ·  
Bangkok, Thailand